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## NEWS

# AstroNova and Sihl partner for flexible packaging substrates



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AstroNova and Sihl are partnering to meet the growing demand for digitally-printed flexible packaging

**Digital printing specialist AstroNova and digital print media expert Sihl have partnered to develop new flexible packaging materials for short-run inkjet printing.**

AstroNova has developed T2-L, claimed as world's first on-demand narrow format digital press for flexible packaging.

To support the rapidly growing digital print for packaging business, AstroNova has partnered with Sihl to develop digital inkjet receptive print substrates. It will offer Sihl's environmentally friendly Artysio brand packaging product portfolio for T2-L. Independent auditing firm Intersoh recently awarded the highest rating for recyclability to Sihl's Artysio materials, which include metallised ultra-high barrier and pure polypropylene versions.

In addition, AstroNova and Sihl are to develop a range of new flexible packaging materials.

AstroNova president and CEO Greg Woods said, 'Its high-quality, recyclable, flexible packaging materials make Sihl a perfect partner for AstroNova in providing a total solution that is environmentally friendly, food-friendly and sustainable.

'We are proud to partner with Sihl on this initiative, offering our customers what we believe will be the flexible packaging solution with the highest return on investment in the industry.'

**PUBLISHED**

18 September 2019

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*Read more about AstroNova and Sihl in our Labelexpo Europe 2019 preview, online [here](#) and published in the September/October edition of Digital Labels & Packaging*