

Press information

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## SIHL WITH NEW PRODUCTS AT LABELExPO 2023

**We are pleased to be part of LabelExpo Europe 2023 in Brussels again this year. From 11-14 September, we will welcome our customers and partners in Hall 6 Stand C15 and present solutions and innovations from the Label FACESTOCK, ARTYSIO Flexible Packaging and Tags segments.**

### FACESTOCK

In the Label FACESTOCK area, we will be showing our two new products **PICOFILM WO-80 matt ZM1** (8002) and **PICOFILM WO-110 matt ZM1** (8003) for the first time. The ZM1 coating is a new matt, highly resistant coating for water-based inkjet printing.

It is also resistant to a wide range of chemicals and at the same time shows a high quality print image. This makes the products suitable for many demanding label applications, for example in home & personal care, pharmaceutical applications or in the oil and chemical industry.

When transporting goods by sea, long distances have to be covered, often in extreme weather conditions. Labels are used to reliably label goods of any class, e.g. also hazardous substances or toxic chemicals, according to GHS. The approval of the ZM1 coating on the Epson C6500 and C4000 printers in accordance with the globally recognised BS5609 Section 3 standard guarantees reliable, resistant labelling for such applications.

### Labels on Demand

With the ENDURO and PICOFILM ranges, Sihl offers solutions for decentralised on-demand printing of tear-resistant labels in short runs. This makes it possible to flexibly design blank labels without pre-printing and at the same time fulfil customer requests for personalisation.

We are introducing a new application area for our **ENDURO Premium 150 matt** (6900) and **ENDURO Effect 140 Water improved** (6912): wristbands for access control and identification. These material strips, which are worn around the wrist, facilitate, for example, the identification of guests at events, concerts, in water parks, etc. As our products are very hard-wearing and tear-resistant, they are ideal for this area of application and offer many advantages over other materials.

You can get more information directly at our stand 6C15 at LabelExpo or online at:  
<https://sihl.com/en/wristbands-for-access-control-identification/>

Sustainability plays a major role for the entire range. We are constantly working on our products to make them more sustainable and conserve resources. For example, our **ENDURO Classic 145 K (6946)** now convinces with a PCR content of 90%. It is also PVC-free and FSC® certified.

### **ARTYSIO Packaging**

In the area of flexible packaging you can see our new „**Pack&Print**“ solution. Here, stand-up pouches are made from our ARTYSIO film, which can then be individually printed using aqueous inkjet or laser processes and finally filled. This sets new standards in the industry for small, highly flexible customer orders of up to 10,000 pieces. In addition, transport and storage costs are saved and the delivery time is shortened considerably.

Further information is available directly at our stand 6C15 at LabelExpo or online at:

<https://sihl.com/en/premade-artysio-stand-up-pouch/>

### **PRESSURETAC**

No more dirty trolleys, belts or suitcase handles thanks to PRESSURETAC! Safe and clean labelling plays a major role in the airline and logistics industry. Standard labels not only leave a lot of waste due to the peeled-off silicone papers, but also usually leave unsightly and unhygienic residues when they are removed. Here PRESSURETAC offers the perfect solution: **linerless, self-adhesive paper for loop tag labelling**. The basic principle is based on cold seal technology. When two ends of such a back-coated material are brought together with pressure, the high cohesion causes them to stick together permanently. The resulting loop tag sticks only to itself, back to back, without any additional waste.

Test it yourself live at LabelExpo at our stand 6C15!

This is what  
defines us

Sihl is a strong partner for future-orientated industries and creates innovative solutions with its premium coatings.

With more than 400 employees in the Sihl Group, we contribute to the success of our customers from a wide range of industries in almost every country in the world.

From automotive and tourism, from packaging and labels through to printing and logistics, our customers trust our premium coatings and technological expertise. As a specialist for future-proof products, Sihl lays the foundations for innovative trends and promotes sustainable results. In short, Sihl is simply the better solution!

**[www.sihl.com](http://www.sihl.com)**

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