

FACESTOCK - ADDING TWO NEW PRODUCTS TO THE FAMILY IN THE SUSTAINABILITY SPACE

SiHL is considered a pioneer on the path to greater sustainability. As part of the ESG strategy, SiHL is now bringing two more products to the market based on sustainable inkjet film (90% Post Consumer Recycled BOPET) for creating product labels. In doing this, SiHL is expanding its product range to a total of seven sustainable products.

SiHL continues to lead the way in FACESTOCK, creating products and solutions that make the best possible use of available resources. The range is continuously being expanded and converted to include more sustainable products. Both new products from the PICOFILM series are 7066, a white 58 µm FACESTOCK PET film with a shiny coating on the front, and 7097, a silver 57 µm FACESTOCK PET film. Both are durable FACESTOCK films for high-quality applications in the oil & chemical industry, home & personal care and beverages. As such, SiHL is expanding its range to a total of seven PCR-based products. The products have the same mechanical properties, making them easy to process. So, just like the rest of the range, they are easy to work with and offer identical benefits: Fast drying, with high colour brilliance, sharp-edged prints and good water resistance.

A sustainable assortment

The FACESTOCK range includes BOPP and PET films in various sizes and colours. Combined with the right adhesive, they support recycling efforts, be it through the option of mono-packaging or automatic sorting during recycling.

To reduce CO₂ emissions, many of the products are available with DUAL printing technology. This reduces inventory along the entire logistics chain, as only one product is needed for at least two printing technologies, such as inkjet and laser.

SiHL also saves resources through carefully considered selection of materials and offers water-based inkjet products with reduced weight. Compared to the corresponding PET or BOPP grades, the total weight is reduced by up to 40%. This increases productivity by 30–50% more labels per roll.

SiHL FACESTOCK coatings combined with print-on-demand printing technology make it easier and more affordable to produce exactly the amount of labels needed while meeting customers' personalisation requirements. This reduces waste and CO₂ emissions enormously.

Find out more here: <https://sihl.com/en/facestock/>

This is what defines us

Sihl is a strong partner for future-orientated industries and creates innovative solutions with its premium coatings.

With more than 400 employees in the Sihl Group, we contribute to the success of our customers from a wide range of industries in almost every country in the world.

From automotive and tourism, from packaging and labels through to printing and logistics, our customers trust our premium coatings and technological expertise. As a specialist for sustainable products, Sihl enables innovative trends and promotes sustainable outcomes. In short, Sihl is simply the better solution!

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